



Annual Sponsorship Program

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Massachusetts Water Works Association's Annual Sponsorship Program provides the exclusive opportunity to support our very active professional water works association.

The four sponsorship levels that are offered provide opportunities to maximize your company's exposure to over 1,500 members of the association. By becoming a Premier, Presidential, Vice Presidential, or Directors Sponsor, your company will be recognized in the MWWA H2O Pump newsletter, at Membership and Annual Meetings, at the Summer Expo, Website Advertisement, and Advertisement on Event Banner.

This program also offers individual sponsorship opportunities that allow you to choose to sponsor a single event or more depending what best suits your company's needs.

As a valued sponsor, your investment in the association will be used to support and enhance MWWA member programs which provide continuing education and training seminars for our waterworks operators and professionals.

On behalf of the entire membership of MWWA, the Sponsorship Committee thanks you for your consideration in supporting our organization!



The Massachusetts Water Works Association, Inc. is a non-profit membership organization dedicated to the advancement of the drinking water profession.

NEW LEVEL NOW OFFERED!

Premier Sponsor

(3 available; first preference for these sponsorships will be given based on longevity as a Presidential sponsor)

\$10,000

- Full Page in each Newsletter (full page ad or 1/2 page ad with 1/2 page mini article)
- TableTop Display and 2 complimentary registrations at January, March, October Membership Meetings
- Opportunity to present at one membership meeting or training per year (content must conform with MWWA educational policy)
- Employees of sponsoring company get member rate at training & events
- Annual Meeting Sponsor (8 tickets)
- Special Recognition at Annual Meeting
- Wachusett Mountain Ski Package (use of a suite and 2 lift tickets one weekday during the season, some restrictions apply)
- One Year Logo Advertisement on our Homepage (top of page)
- Contribution to Scholarship Fund (\$250)
- Advertisement on Event Banner
- Five MWWA polo shirts
- MWWA Sponsors Web Page Listing
- Business Directory Listing
- Featured in email blasts to MWWA contacts twice a year

Presidential Sponsor

(5 available; first preference for these sponsorships will be given based on longevity as a Vice Pres. sponsor)

\$5,000

- Feature Article in Newsletter
- 1/2 Page Color Ad in each Newsletter
- Employees of Sponsoring company get member rate at training & events
- January Membership Meeting Sponsor (with 1 complimentary meeting registration)
- Annual Meeting Sponsor (8 tickets)
- Special Recognition at Annual Meeting
- One Year Logo Advertisement on our Homepage
- Contribution to Scholarship Fund (\$50)
- Advertisement on Event Banner
- MWWA Sponsors Web Page Listing
- Business Directory Listing
- Featured in email blasts to MWWA contacts twice a year

Vice Presidential Sponsor

\$3,000

- 1/4 Page Color Ad in each Newsletter
- Membership Meeting Sponsor (with 1 complimentary meeting registration)
- Annual Meeting Sponsor (4 tickets)
- Employees of Sponsoring company get member rate at training & events
- 3 months logo advertisement on our Homepage
- Contribution to Scholarship Fund (\$50)
- Advertisement on Event Banner
- MWWA Sponsors Web Page Listing
- Business Directory Listing
- Featured in email blasts to MWWA contacts twice a year

Directors Sponsor

\$1,000

- Business Card Ad in each Newsletter
- Annual Meeting Sponsor (no tickets)
- Employees of Sponsoring company get member rate at training & events
- Contribution to Scholarship Fund (\$50)
- Advertisement on Event Banner
- MWWA Sponsors Web Page Listing
- Business Directory Listing
- Featured in email blasts to MWWA contacts twice a year

About MWWA

The Massachusetts Water Works Association, Inc. (MWWA) was incorporated in 1950 when several water superintendents from central Massachusetts identified the need to form an organization where they could discuss current water works practices and exchange experiences. From its small group of pioneers, the organization has grown to over 1,500 water works professionals dedicated to providing Massachusetts consumers with a sufficient supply of high quality drinking water.

Since its inception, MWWA has worked to address the needs of its members. The association has evolved over the years and has taken a more active role in legislative and regulatory advocacy on behalf of water professionals statewide. Recent efforts include grassroots outreach to legislators, filing legislation, and testifying at legislative hearings on issues of importance to the water works industry. We regularly interact with state agencies on policy implementation and provide our expertise on a number of work groups and advisory committees.

MWWA is proud of its history and is committed to the future with Water Works Pride.



Mission Statement

The Massachusetts Water Works Association, Inc. is a membership organization dedicated to the advancement of the drinking water profession. Through education and advocacy, MWWA is committed to protecting public health and promoting a safe and sufficient supply of drinking water to Massachusetts consumers.



Award Recognitions



Summer Expo



Meetings and Trainings

ANNUAL EVENTS

Individual Sponsorship Opportunities

Summer Expo

Demo Stations (3 available)	\$200
Food Booths (4 available)	\$250
Registration Table	\$500
Raffle Table	\$500
Summit	\$500
Site Sponsor	\$1,500
Tent, Tables, & Chairs	\$2,500

H2O Pump Newsletter - Color Ads -

¼ Page Newsletter Ad (per issue)	\$300
¼ Page Newsletter Ad (5 issues)	\$1,100
Bus. Card Newsletter Ad (per issue)	\$150
Bus. Card Newsletter Ad (5 issues)	\$600

Additional Opportunities

Annual Meeting Program Listing	\$100
Business Directory Listing	\$100

Vision Statement

*Professionalism,
stewardship,
and confidence
in every drop*

Sponsorship Registration Form

Online Form is also available here:
[REGISTRATION LINK](#)

Name: _____

Company: _____

Address: _____

Phone: _____

Fax: _____

Email: _____

- Premier Level (\$10,000)
- Presidential Level (\$5,000)
- Vice Presidential Level (\$3,000)
- Directors Level (\$1,000)

Individual Sponsorship:

Item: _____ Amount: _____

Item: _____ Amount: _____

Item: _____ Amount: _____

Please make checks payable to:

Mass Water Works Association

Amount Enclosed: \$ _____

For additional information, please contact MWWA at 978-263-1388 or email Jennifer Pederson at: jpederson@masswaterworks.org
Mail completed form and payment to: MWWA, PO Box 1064, Acton, MA 01720.

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